Beautiful Authenticity
WELLNESS & CLINICAL SERVICES

EFFECTIVE DATE OF THIS NOTICE This notice went into effect on October 21, 2026

TERMS OF SERVICE

Welcome to the website of Beautiful Authenticity Wellness & Clinical Services ("BAWCS," "Practice," "we," "our," or "us"). By accessing or using beautifulauthenticity.com, you agree to these Terms of Use. If you do not agree, please discontinue use of the website.

1. Website Use and Prohibited Activities

This website provides general information about the Practice, its services, professional background, and educational resources.

You agree to use this website lawfully and respectfully. You may not:

- Use the website for unlawful, fraudulent, or harmful purposes.
- Attempt to gain unauthorized access to the website, its systems, or related accounts.
- Introduce viruses, malicious code, or other harmful material.
- Copy, reproduce, distribute, or commercially use website content without permission.
- Submit false, misleading, or inappropriate information through website forms.

We reserve the right to restrict access or take appropriate action when website use violates these terms or applicable law.

2. Educational Information and No Therapist-Client Relationship

Content on this website, including articles, blog posts, videos, and social media content, is provided for general educational and informational purposes only. It is not therapy, individualized clinical guidance, medical or nutritional advice, diagnosis, or treatment, and should not replace consultation with a qualified professional.

Viewing this website, reading to The Insight Journal, following or interacting with the

Practice on social media, or submitting a general inquiry does not establish a therapist-client relationship.

A professional relationship is established only after the Practice determines that services are appropriate and the necessary intake, consent, and service arrangements have been completed. A complimentary 15-minute phone consultation does not guarantee acceptance into services or establish a therapist-client relationship.

3. Social Media and Online Boundaries

The Practice maintains a professional social media presence for educational, informational, and community engagement purposes. To protect privacy and maintain appropriate professional boundaries:

- The Practice does not accept or initiate personal friend, follow, or connection requests with current or former clients through personal social media accounts.
- The Practice does not publicly acknowledge anyone as a client or confirm a therapeutic relationship.
- Likes, comments, shares, tags, follows, and direct messages do not establish a therapist-client relationship.
- Social media is not used to provide therapy, individualized clinical guidance, crisis support, or confidential communication.
- Please do not share personal health information or confidential details in comments, reviews, or direct messages.
- The Practice does not discuss individual client experiences or disclose identifying client information through social media.
- The Practice does not routinely search for current or prospective clients through social media or other online platforms for personal or clinical information. If an online search is considered necessary for a legitimate clinical or safety-related purpose, it will be guided by professional judgment, applicable ethical standards, and client welfare.
- The Practice does not confirm, deny, or disclose anyone's relationship with the Practice when responding to public comments, reviews, or online inquiries.

Please consider your privacy when interacting with public content, as information shared on social media may be visible to others and subject to the platform's own privacy practices. For questions about services or scheduling, use the Practice's designated contact or booking options.

4. Email and Text Messaging

The Practice may communicate with prospective and current clients through email and text messaging for administrative purposes, including responding to inquiries, scheduling consultations, appointment reminders, and coordinating services. Communications may occur through SimplePractice or other communication methods.

Email and text messaging may not be fully secure or confidential. Although the Practice takes reasonable steps to protect information, these methods may involve privacy and security risks, including unintended disclosure, unauthorized access, or delivery to an incorrect recipient.

Please avoid sending sensitive personal, clinical, or health information through general email, text messages, website forms, or social media. Use the secure client portal or another designated secure method for confidential clinical information.

Text messaging is optional. If you choose to receive text messages, message and data rates may apply depending on your mobile carrier and plan. You may change your communication preferences or opt out using the instructions provided in the message or communication platform. Administrative communication does not automatically constitute consent to receive promotional or marketing messages.

Email and text messages are not monitored continuously and should not be used for emergencies, crisis support, or urgent clinical needs. Communication methods, privacy considerations, and expectations for response times are also addressed through the Practice's client communication and informed consent procedures.

5. Emergencies and Crisis Situations

This website and the Practice's general contact channels are not monitored for emergencies and are not intended for crisis support.

If you or someone else is in immediate danger, call 911 or go to the nearest emergency department. For mental health crisis support in the United States, call or text 988.

Do not rely on a website submission, email, text message, or social media message for urgent assistance.

6. Intellectual Property and Third-Party Websites

Unless otherwise stated, website content—including written materials, articles,

graphics, photographs, logos, branding, and design—is owned by or used with permission by Beautiful Authenticity Wellness & Clinical Services and is protected by applicable intellectual property laws.

You may view, download, or print materials for personal, noncommercial use, provided ownership notices remain intact. Reproducing, republishing, modifying, distributing, or commercially using content without prior written permission is prohibited. Sharing links to publicly available content is welcome.

This website may link to third-party websites and services, including scheduling platforms, client portals, educational resources, and social media platforms. These services operate independently and are subject to their own terms and privacy practices. BAWCS does not control or assume responsibility for their content, availability, security, or practices.

7. Website Availability and Limitation of Liability

We make reasonable efforts to keep this website accurate, accessible, and up to date. However, we do not guarantee uninterrupted access, error-free operation, or that all content will always be current or complete.

The website and its content are provided on an “as is” and “as available” basis, to the extent permitted by applicable law. We may update, modify, suspend, or discontinue any part of the website without notice.

To the extent permitted by applicable law, BAWCS is not liable for damages arising from your access to, use of, or inability to use this website, reliance on general website content, or use of third-party websites linked from this website. This provision applies to website use only and does not waive or limit professional, clinical, consumer, or other rights and responsibilities that cannot legally be waived or limited.

8. Changes, Governing Law, and Contact Information

We may revise these Terms of Use periodically. Updates will be posted on this page with a revised effective date. Continued use of the website after changes are posted indicates acceptance of the revised terms, to the extent permitted by law.

These terms are governed by the laws of the State of Arizona, without disregarding any mandatory laws or protections that may apply in California or another jurisdiction. If any provision is found unenforceable, the remaining provisions will remain in effect to the extent permitted by law.

Questions about these Terms of Use?

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